

Kristian Alexander Charity Award Scheme to be registered

The Kristian Alexander Charity Award Scheme is to be a registered charity separated from the workings of the rest of the KA Group following the success of the Black & White Ball and the successful integration with the Challenge Walk.

It is hoped that the combination of charitable ideas will be accelerated with the new scheme being headed up by a new committee. Mrs Nina Hanger, the Hon. Secretary joins the scheme from the charity, Friends of the MV Freedom, the charity supported by the scheme in 2008. Mr Roger Hanger also joins as a trustee, again from the charity.

The charity chairman will be Mr Ian Jolliffe of Sunseeker International Osprey Quay. He was heavily involved in the team that set up the Black & White Ball last year along with the charity's founder and now Hon. Treasurer, Sir Kristian Snell.

It is hoped that the events for 2009, including the Black & White Ball and the Challenge Walk will raise £20,000 for local charities supported by the scheme.

Ends

Notes to editors:

1. Photographs available on request.
2. This press release and future releases can be sent to you via email, fax or by post.
3. Kristian Alexander Limited is an independently run firm which was formed in Weymouth in 2005. It is involved in the manufacture and distribution of automotive lighting equipment from specialist blue lighting for emergency vehicles and siren systems to items as humble as the halogen bulb and power cables. The company is now renowned in the United Kingdom & Europe as a reliable distributor to both the public and private sectors.

For further information, please contact;

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